

RECIPE FOR A PRESS RELEASE

Fill in the blanks, add personal anecdotes for spice and polish it up a bit.
Add B & W pictures and send to newspaper office or denominational news paper/magazine.

PRESS RELEASE

FOR RELEASE _____
(date)

TO: _____

FROM: _____ (contact person)

(Name/names) _____, local (title) _____

(citizen, pastor, teacher, banker, etc.) returned (date) _____ from (location) _____

after serving as a special volunteer for (number of days/weeks) _____ with Brethren Disaster Ministries

Children's Disaster Services. (Name) _____ and (#) _____ other certified child care givers

from _____ were sent to (place) _____ to work with the American

Red Cross and/or the Federal Emergency Management Agency to give assistance and relief to families in (name
of area or community) _____ whose homes were destroyed or severely damaged by

(name of disaster) _____ on (date) _____

(If there is room, insert a paragraph of history in here.)

Temporary child care centers are organized and set up by CDS volunteers in ARC shelters or service centers.

(Name) _____ and her/his team which included _____ (names if appropriate),

operated (#) _____ Children's Disaster Services centers which cared for (#) children _____ (when)

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Quotation: Insert a quote about the disaster itself. "The devastation was unbelievable"...

One small boy tell a brief story.

CDS has child care givers in many states across the USA who are specially trained to be with and provide comfort to children who are traumatized by disasters. An ecumenical program, initiated by the Church of the Brethren in 1980, CDS trains persons from many walks of life and vocations who are willing to be on call to respond to the needs of children following a disaster. For more information about this program, write or call:

Brethren Disaster Ministries Children's Disaster Services

P. O. Box 188

New Windsor, MD 21776

(410) 635-8734

Associate Director

Children's Disaster Services