

*The Older Adult Ministry Cabinet of the
Association of Brethren Caregivers*

Challenges You

*to read Age Power: How the 21st Century
Will be Ruled by the New Old,
by Ken Dychtwald, Ph.D.*

American society is facing a demographic reality that Dychtwald compares to a “social tsunami.”

On January 1, 2011, the first baby boomer will turn 65 and over the next 18 years 76 million other boomers will follow. The impact of this reality will be astounding. **Is your church prepared for this reality?**

Read this excellent resource and then ask your congregation “How will our church prepare for this social tsunami?”

Share the results of your church’s response to the question. Call Scott Douglas, staff to the Older Adult Ministry of the Association of Brethren Caregivers, (800) 323-8039.

Find Out The Best Way to Start an Intentional Older Adult Ministry in Your Congregation

Read *Designing an Older Adult Ministry*
by Richard Gentzler, Jr.

This excellent resource is concise, easy to read and packed with practical suggestions for establishing and sustaining an on-going older adult ministry. The book includes a training workshop outline and sample survey questions to assess the needs of older adults in your congregation.

Contact the ABC office to purchase your copy by calling (800) 323-8039.